

DONOR MANAGEMENT CERTIFICATE

Presented By:



Courtney Laddusaw

DATA . DIRECTION . DONORS .



PEPPERDINE
School of Education and Psychology

Description of the Program

A successful, sustainable fundraising program is critical to the success of every nonprofit organization. One of the key aspects of having a successful fundraising program is donors. This certificate program provides participants with practical and strategic roadmaps and tools to develop meaningful and long-term relationships with donors. Participants will gain the knowledge of how to identify qualified donors to build trustworthy and loyal relationships between the donor and the nonprofit organization with the goal of asking the donor for a significant gift. Furthermore, participants will learn the importance of thanking donors to encourage the donor to give again at an increased amount.



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Program Information

Dates: October 15 - November 9,
Every Wednesday for Six Weeks
Time: 5:30 p.m. - 8:30 p.m. PST
Platform: Live Online Classes
Cost: \$1,800